



## BTOB Sponsorship Info

On October 5th, 2024, Bixby High School will host marching bands from Oklahoma and neighboring states to participate in a field show competition at the Bixby Tournament of Bands. Sponsoring BTOB is an excellent way to advertise your business in our community and to visiting bands and families! 100% of proceeds go directly to the band program. Bixby Bands appreciates your support!

### **DID YOU KNOW?**

- The Pride of Bixby is made up of **270+ members** and is the **LARGEST** student organization on the Bixby High School campus.
- **Bixby Bands are EVERYWHERE**, participating in many events across campus and in the community, including parades, festivals, football and basketball games, graduation, and theater performances.
- The Bixby Band Family is a **HUGE part of the community**, consisting of multiple generations of Bixby families, impacting innumerable future Bixby Spartans.
- **BTOB averages 1700 in attendance** at Spartan Stadium each year, including nearby communities, who also support and frequent local businesses.
- Bixby Bands have earned national and international recognition and have won numerous state championships and band competitions, **both in the US and internationally**.
- **Bixby Bands social media pages boast thousands of followers** made up of members, families, alumni, and fans.

## Sponsorship Opportunities

**\$3000 Presenting Sponsor** 1 available - full page ad on back cover, "Presented by" on the cover of the program, t-shirt, and everywhere else it says "BTOB", additional signage/banner at the event provided by sponsor, jumbotron, booth shout-outs during the event, present 1st place trophy, social media campaign, booth or table setup at event promoting your business. 4 free tickets to the event.

**\$2000 - Hospitality Sponsor** 1 available - full page ad inside front cover, signage in the hospitality area or anywhere there is food and beverage, such as napkins; also includes jumbotron, shout-outs, social media campaign, Present 2nd place trophy. 4 tickets to event.

**\$1500 - Program Sponsor** 1 available - full page ad inside back cover, Present 3rd place, t-shirt, signage at the event and can hand out items such as pens and pads, fans, etc, jumbotron, booth shout-outs, social media campaign, 4 tickets to the event.

**\$750 - Trophy Sponsors** Unlimited - Present a trophy, full page ad in program, logo on t-shirt, all promotions on jumbotron, booth shout-outs, social media campaign. - 2 tickets to the event.

**\*All sponsors will get a "live" interview featuring them at their business to be posted on Bixby Bands social media pages.**

### **Bixby Tournament of Bands- Sponsorship Form 2024**

Business: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email address: \_\_\_\_\_

Total Amt \$ \_\_\_\_\_ Cash or Check (circle one) Check # \_\_\_\_\_

***\*All checks should be made payable to Bixby Band Boosters. All contributions are tax-deductable.***

***\*Please email your ads (JPEG, TIFF< PDF, or AI format), your logo (vector file preferred) and scan a copy of this form to [anderson6470@gmail.com](mailto:anderson6470@gmail.com).***

***\*Payments and forms may be left in the band safe in an envelope labeled "Bixby Band Boosters-Attn: BTOB Sponsorships" or payment and a copy of the form may be mailed to the address below.***

**Bixby Bands - Attn: BTOB Sponsorships  
601 Riverside Drive  
Bixby, OK**

***\*All sponsorship ads/forms are due by September 2nd, 2024. If an ad is NOT received by the due date, a generic ad will be used. NO REFUNDS.***

**Bixby Bands thanks you for the support given to both the community and the Fine Arts division of our schools!**