ATTENTION PRIDE OF BIXBY! Our BTOB Ad Sales Fundraiser for high school marching band and Color Guard students is <u>from now until September 2nd</u>.

On **October 5th, 2024,** Bixby High School will host marching bands from Oklahoma and neighboring states to participate in a field show competition at the Bixby Tournament of Bands. This event is a great opportunity to raise money for our band AND your student's account!

Students can sell ads for the BTOB Program Book and EARN 50% towards band fees on all ads sold. *For example, 2 full page ads sold would equal $300 in the student's band account!*

NEW THIS YEAR! Money paid by advertisers for ads and sponsorships will be classified as a tax-free donation to our newly formed BIXBY BAND BOOSTERS, a 501(c)3 organization that supports Bixby Bands! ALL CHECKS MUST BE MADE PAYABLE TO BIXBY BAND BOOSTERS (BBB).

Who should you sell to? Anyone who owns a business! This is a great way for local businesses you frequent as well as personal friends and family that own businesses to advertise in our community while helping you and the band at the same time. Businesses in Bixby and surrounding areas, retail, music shops, places to eat, churches - the Pride of Bixby is the **LARGEST** student organization on campus and has a wide reach!

The Restaurant Guide business card-sized ads (⅛ page) will appear together on the same page and are ONLY offered to food and beverage businesses, but if a food and beverage business wants to buy a larger ad, they can!

See the attached information for the forms needed to get started on selling. **The deadline for ads and payments is September 2nd,2024.**

***Please note that Doc's Country Mart, Savastano's Pizzeria, and Chick-fil-A are not available for securing ads as they already support the district in various ways at this time.**

Email John Andersen at andersen6470@gmail.com if you have questions. This information and the forms will also be sent out via SportsYou and posted on the Bixby Bands website under Support Bixby Bands and Fundraising.