



BTOB Sponsorship Info

On October 7th, 2023, Bixby High School will host marching bands from Oklahoma and neighboring states to participate in a field show competition at the Bixby Tournament of Bands. Sponsoring BTOB is an excellent way to advertise your business in our community and to visiting bands and families! 100% of proceeds go directly to the band program. Bixby Bands appreciates your support!

DID YOU KNOW?

- The Pride of Bixby is made up of **270+ members** and is the **LARGEST** student organization on the Bixby High School campus.
- **Bixby Bands are EVERYWHERE**, participating in many events across campus and in the community, including parades, festivals, football and basketball games, graduation, and theater performances.
- The Bixby Band Family is a **HUGE part of the community**, consisting of multiple generations of Bixby families, impacting innumerable future Bixby Spartans.
- **BTOB averages 1700 in attendance** at Spartan Stadium each year, including nearby communities, who also support and frequent local businesses.
- Bixby Bands have earned national and international recognition and have won numerous state championships and band competitions, **both in the US and internationally**.
- **Bixby Bands social media pages boast thousands of followers** made up of members, families, alumni, and fans.

Sponsorship Opportunities

\$3000 Presenting Sponsor 1 available - full page ad on back cover, "Presented by" on the cover of the program, t-shirt, and everywhere else it says "BTOB", additional signage/banner at the event provided by sponsor, jumbotron, booth shout-outs during the event, present 1st place trophy, social media campaign, booth or table setup at event promoting your business. 4 free tickets to the event.

\$2000 - Hospitality Sponsor 1 available - full page ad inside front cover, signage in the hospitality area or anywhere there is food and beverage, such as napkins; also includes jumbotron, shout-outs, social media campaign, Present 2nd place trophy. 4 tickets to event.

\$1500 - Program Sponsor 1 available - full page ad inside back cover, Present 3rd place, t-shirt, signage at the event and can hand out items such as pens and pads, fans, etc, jumbotron, booth shout-outs, social media campaign, 4 tickets to the event.

\$750 - Trophy Sponsors Unlimited - Present a trophy, 1/2 page ad in program, logo on t-shirt, all promotions on jumbotron, booth shout-outs, social media campaign. - 2 tickets to the event.

***All sponsors will get a "live" interview featuring them at their business to be posted on Bixby Bands social media pages.**

Bixby Tournament of Bands- Sponsorship Form 2023

Business: _____ Contact Name: _____

Phone Number: _____ Email address: _____

Total Amt \$ _____ Cash or Check (circle one) Check # _____

****All checks should be made payable to Bixby Bands.***

****Please email your ads (JPEG, TIFF< PDF, or AI format), your logo (vector file preferred) and scan a copy of this form to [Kara Sloat at ksloat@bixbybands.org](mailto:ksloat@bixbybands.org).***

****Payments and forms may be left in the band safe in an envelope labeled with "Bixby Bands-Attn: BTOB Sponsorships" or payment and a copy of the form may be mailed to the address below.***

**Bixby Bands - Attn: BTOB Sponsorships
PO Box 725
Bixby, OK 74008**

****All sponsorship ads/forms are due by September 8th, 2023. If an ad is NOT received by the due date, a generic ad will be used. NO REFUNDS.***

Bixby Bands thanks you for the support given to both the community and the Fine Arts division of our schools!