



Bixby Band Parents Organization

PO Box 725

Bixby, OK 74008

Summer 2017

Dear Friend of Bixby Band:

The Bixby High School Band Parent Organization will host the 8th Annual Bixby Tournament of Bands October 7, 2017 at Bixby High School. This competition will bring marching bands from Class AA, AAA, and AAAA from all over the state and neighboring states to participate in a field show competition that features prestigious awards. In addition, the award-winning Pride of Bixby will march in exhibition, under the direction of Mr. Jeremy Parker.

The Bixby Tournament of Bands draws hundreds of spectators. The Bixby Band will publish a program book for this event and would like to include your advertisement. To defray the expenses of the tournament and to generate funds to support the Pride of Bixby's 2017-2018 activities, we are asking members of the business community to join us in this endeavor by purchasing advertising space in our attractive and informative event program. We anticipate approximately 400 program books will be sold at the event. Ad sales and sponsorships generated for the program will help fund student expenses, as well as general expenses incurred throughout the marching season.

Accompanying this letter is an ad and sponsorship order form, which contains ad formats, pricing, and sponsorship opportunities available to select from, as well as ordering instructions. We thank you for your consideration and hope that you share in our effort to continue to grow and make this event a huge success.

Sincerely,

Kelly Ammons
BTOB Ad Sales
Bixby Band Parent Organization